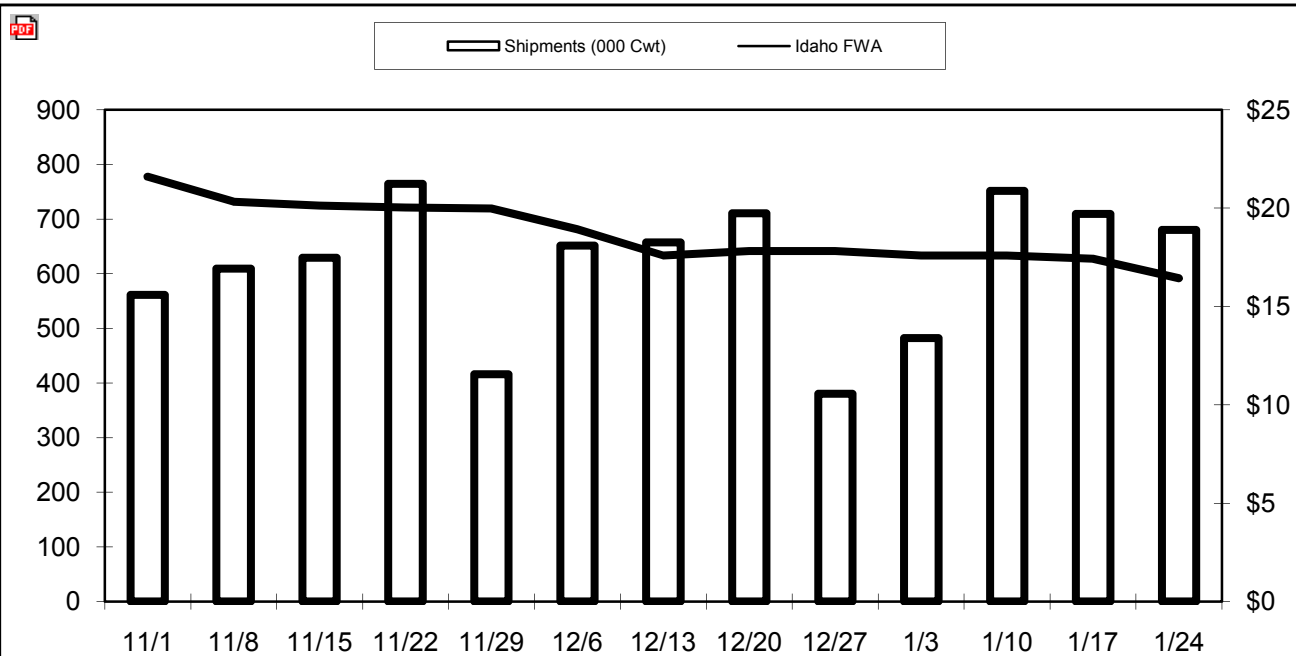


Fresh Russet Potato Market Report

Week Ending: 1/24/2009

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$16.43	-\$1.00	\$8.12	-\$0.60	\$21.50	-\$1.00	\$14.00	-\$1.00
Idaho Norkotah	\$16.12	-\$0.80	\$8.92	-\$0.60	\$20.00	-\$0.50	\$14.00	-\$1.00
Colorado	\$18.43	-\$0.45	\$12.19	-\$0.39	\$22.00	\$0.50	\$16.50	-\$1.00
Columbia Basin	\$18.70	-\$0.66	\$9.77	-\$0.41	\$25.00	\$0.00	\$13.00	-\$1.50
Klamath Basin	\$21.02	\$0.00	\$11.81	\$0.00	\$28.00	\$0.00	\$15.50	\$0.00
Wisconsin	\$19.91	\$0.00	\$12.89	\$0.00	\$24.50	\$0.00	\$18.50	\$0.00



Market Commentary: Russet potato markets experienced continued downward price pressure, with Idaho Russet Burbanks leading the market lower.

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.