



6109 S. Yellowstone Hwy • Idaho Falls, Idaho 83402 • (208)535-8500 • www.unitedpotato.com

INFORMATION RELEASE

United Fresh Potato Growers of Idaho (“United”), Idaho Fresh-Pak Corporation (Idahoan) and R.D. Offutt Company (“Offutt”), announced today the formation of a joint venture in the dehydrated potato industry. The potato supply resources of United of Idaho, the Idahoan facilities within Idaho and the potato processing assets of Offutt in several states will combine to create a broad network of potato processing plants with convenient access to markets and to customers. The J.R. Simplot Company currently under contract for national sales and distribution of Idahoan branded food service products, is the national food service sales arm for the new venture.

The parties noted that the formation of their venture is subject to government approvals.

United is a cooperative of potato growers based in Idaho where approximately one-third of the fresh potatoes in the country are grown. United is a member of United Potato Growers of America, a federated cooperative with members across the country.

Idahoan is a nationally recognized and distributed retail, food service and club brand of potato products with plants located in Idaho.

Offutt is the largest potato grower in the country with dehydrated potato plants in Idaho, Nevada, and North Dakota.

CONTACTS:

Jerry P. Wright
United Potato Growers of Idaho
jerry.wright@unitedpotato.com
Telephone: 208-535-8501

Ronald D. Offutt
R.D. Offutt Company
roffutt@rdoffutt.com
Telephone: 701-239-8705

Ryan Clement
Idaho Fresh-Pak, Inc.
rclement@idahoan.com
Telephone: 208-754-4686

Fred Zerza
J.R. Simplot Co.
fzerza@simplot.com
Telephone: 208-389-7337