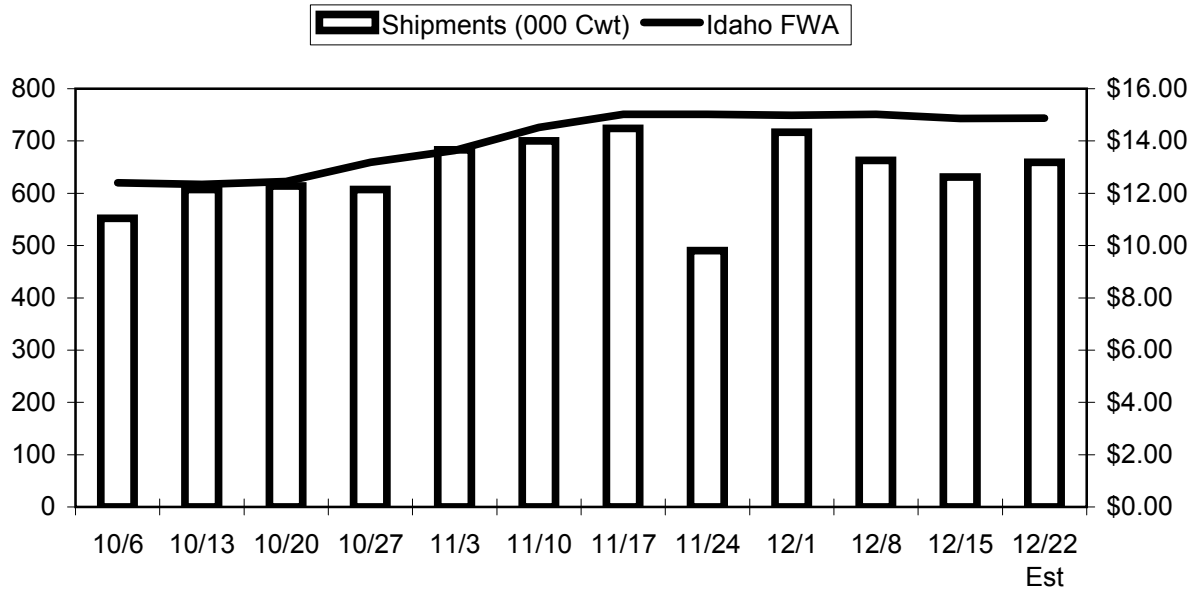


Fresh Russet Potato Market Report

Week Ending: 12/22/2007

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$14.87	0.01	\$6.55	0.01	\$21.00	0.00	\$11.75	0.00
Idaho Norkotah	\$14.45	-0.04	\$7.32	-0.03	\$20.00	0.00	\$11.75	0.00
Colorado	\$13.52	0.00	\$7.90	0.00	\$17.00	0.00	\$12.00	0.00
Columbia Basin	\$14.03	0.00	\$6.38	0.00	\$18.50	0.00	\$10.50	0.00
Wisconsin	\$13.54	-0.04	\$7.53	-0.03	\$17.50	0.00	\$12.25	0.00



Market Commentary: The market is quiet, as we move into the holiday season. Dealers may boost prices after the first of the year.

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.

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