



Press Release

For Immediate Release

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Bayer CropScience Announces Partnership with United Potato Growers of America

United Potato Partners seminars to further sustainable agriculture, world food supply

LAS VEGAS February 11, 2008 —In a meeting today with North American potato growers, Bayer CropScience and United Potato Growers of America announced a new partnership that will further sustainable agriculture and the world's food supply. As part of the United Potato Partners program, the new partnership provides for several educational seminars to be held this year in major U.S. potato growing regions.

"We are committed to delivering innovation solutions and pioneering new products for growers as part of our role in sustainable agriculture," said Jim DeLong, vice president of sales and national accounts for Bayer CropScience. "The world's population today is 6.5 billion; by 2025 there will be 8.0 billion people to feed. We need to produce as much food in the next 40-80 years as we have in the past 12,000 years and on less available land."

DeLong went on to comment that without modern agricultural practices, including chemical crop protection and biotechnology, feeding the current world population would require an additional 2.5 billion acres of land.

"Bayer CropScience recognizes that its responsibility goes beyond the farm gate, and we're committed to working with the entire food supply chain — growers, food suppliers and retailers — to ensure high-quality affordable food is available," said DeLong.

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The partnership focuses on United Potato Partners seminars that involve interactive meetings with potato growers. At the seminars, Bayer CropScience will provide information that supports growers in their role as one of the critical providers of the world's food supply. The seminars will be held this year in Washington, Oregon, Wisconsin, Colorado, Idaho, Montana, California and other areas.

“Partnering with Bayer CropScience creates a perfect complement to United’s mission which is to increase our potato growers’ economic potential and to help growers better understand and act upon demand for their product,” said Lee Frankel, UPGA president and chief executive officer. “Bayer CropScience is an important partner in the food supply chain. Through the United Potato Partner seminars, potato growers have the opportunity to learn how they can sustain and stabilize their operations.”

The partnership announcement was made at the second annual North American Potato Grower Summit held in Las Vegas with representatives of UPGA, Potato Marketing Association of North America and United Potato Growers of Canada.

About Bayer CropScience

Bayer CropScience LP is the U.S. business of Bayer CropScience AG. Bayer AG is a global research-based and growth-oriented enterprise with core competencies in the fields of health care, nutrition and high-tech materials. Bayer CropScience AG, a subsidiary of Bayer AG with annual sales of about EUR 5.7 billion (2006), is one of the world’s leading innovative crop science companies in the areas of crop protection, non-agricultural pest control, seeds and plant biotechnology. The company offers an outstanding range of products and extensive service backup for modern, sustainable agriculture and for non-agricultural applications. Bayer CropScience has a global workforce of about 17,900 and is represented in more than 120 countries.

About United Potato Growers of America

United Potato Growers of America was formed in March 2005 by growers to focus on managing national potato supply so as to positively affect grower profitability. Through UPGA membership, growers are empowered to better understand and act upon demand for their product. At this time, UPGA members are in California, Colorado, Idaho, Kansas, Minnesota, Montana, Nebraska, Nevada, New Mexico, Oklahoma, Oregon, Texas, Washington and Wisconsin. United Potato Growers of Canada was formed in February of 2006 and has a data sharing arrangement with UPGA. UPGA was created under the provisions of the Capper-Volstead Act that was enacted in 1922 by Congress to allow growers to work collectively to market their products. UPGA’s vision is to provide a consistent supply of high quality potatoes at a reasonable price for everyone including the consumer. Call UPGA’s national office at (801) 517-9000 or visit www.unitedpotatousa.com to learn more.