



123 Wright Brothers Drive, Suite 110

Salt Lake City, UT 84116

www.unitedpotatousa.com

Press Release

For Immediate Release

Contact:

Barb Shelley, Chief Communications Officer, barb@unitedpotatousa.com, cell (801) 520-5352



United Potato Growers of America announces new United Potato Partners

Las Vegas February 11, 2008 — In a meeting today with North American fresh and process potato growers, United Potato Growers of America announced new corporate partners for 2008, Bayer CropScience, AMVAC Chemical Corporation and WinField Solutions. The partnerships are part of UPGA's United Potato Partners sponsorship program.

"These new partners realize the strategic benefits of teaming up with United as a means of reaching the potato grower directly," said Lee Frankel, UPGA president and chief executive officer. "We value these agricultural corporations as new United Potato Partners members and look forward to a successful year for the potato industry overall."

New partner Bayer CropScience, an international crop science company, will work with UPGA to launch potato educational seminars in the major U.S. potato growing regions. The seminars will teach potato growers how they can sustain and stabilize their operations as part of a sustainable agriculture and world food supply effort. To learn more about Bayer CropScience, visit www.bayercropscienceus.com.

—more—

“We are pleased to partner with United,” said Jim DeLong, vice president of sales and national accounts for Bayer CropScience. “Bayer CropScience is committed to delivering innovation solutions and pioneering new products for growers as part of our role in sustainable agriculture.”

Also partnering with UPGA is AMVAC Chemical Corporation, a specialty and agriculture products company. AMVAC trains individuals in the safe and proper handling of their products and will work through UPGA to train UPGA members at seminars in the major U.S. growing regions. To find out more about AMVAC, visit www.american-vanguard.com.

“We are pleased to be sponsors of United,” said Eric Wintemute, AMVAC Chemical Corporation president and chief executive officer. He added, “AMVAC shares many core values with United, including a drive for innovation, a commitment to product stewardship, and a desire to bring greater efficiencies to growers. We believe that United is an ideal medium for getting input from potato growers for sharing our expertise in the use and application of various crop protection materials.”

Through its partnership with UPGA, WinField Solutions, an agriculture product distributor owned by Land O’Lakes, Inc., has negotiated a value-added, corporate program agreement. UPGA members will earn a rebate on crop protection products when purchased through its aligned cooperative and dealer network. As Agriliance, WinField Solutions provided a similar program in 2007. Visit www.winfieldsolutionsllc.com and www.agrisolutionsinfo.com to learn more about WinField Solutions and their proprietary line of AgriSolutions products.

“WinField Solutions is proud to be included in the United Potato Partners program,” said David Bahm, national accounts manager. “Our successful inaugural agreement with UPGA in 2007, created a solid foundation to build upon for the 2008 growing season. WinField Solutions has committed itself to becoming a trusted partner of growers, retailers and industry partners. We look forward to supplying UPGA members with the products, services and technical expertise required to grow high quality, high yielding agricultural crops.”

—more—

United Potato Growers of America announces new United Potato Partners, page 3

The new partners were announced at the second annual North American Potato Grower Summit held February 11 in Las Vegas with representatives of UPGA, Potato Marketing Association of North America and United Potato Growers of Canada.

About United Potato Growers of America

United Potato Growers of America was formed in March 2005 by growers to focus on managing national potato supply so as to positively affect grower profitability. Through UPGA membership, growers are empowered to better understand and act upon demand for their product.

At this time, UPGA members are in California, Colorado, Idaho, Kansas, Minnesota, Montana, Nebraska, Nevada, New Mexico, Oklahoma, Oregon, Texas, Washington and Wisconsin. United Potato Growers of Canada was formed in February of 2006 and has a data sharing arrangement with UPGA. UPGA was created under the provisions of the Capper-Volstead Act that was enacted in 1922 by Congress to allow growers to work collectively to market their products. UPGA's vision is to provide a consistent supply of high quality potatoes at a reasonable price for everyone including the consumer. Call UPGA's national office at (801) 517-9000 or visit www.unitedpotatousa.com to learn more.

###