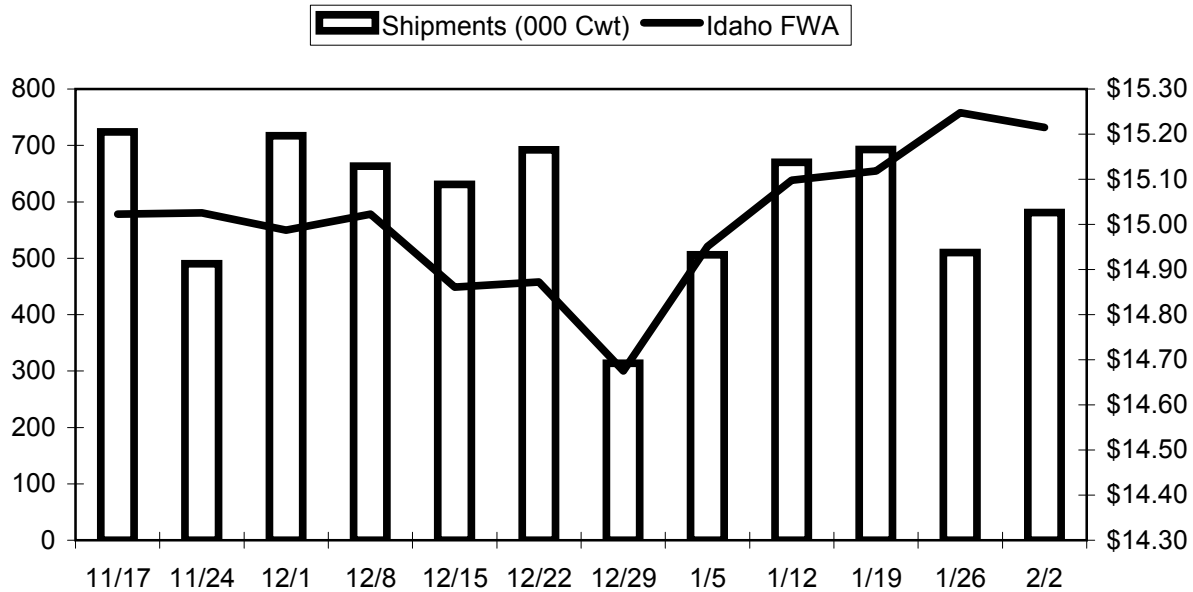


## Fresh Russet Potato Market Report

Week Ending: 2/02/2008

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$15.21	-0.03	\$6.76	-0.02	\$22.75	-0.25	\$11.50	0.00
Colorado	\$14.76	-0.04	\$8.98	-0.04	\$21.00	0.00	\$12.50	0.00
Columbia Basin	\$14.34	0.16	\$6.57	0.10	\$18.50	0.00	\$10.50	0.00
Wisconsin	\$14.72	0.01	\$8.47	0.01	\$20.00	0.00	\$13.00	0.00



**Market Commentary: Weather has slowed shipments during the past two weeks. However, prices have remained relatively stable.**

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.