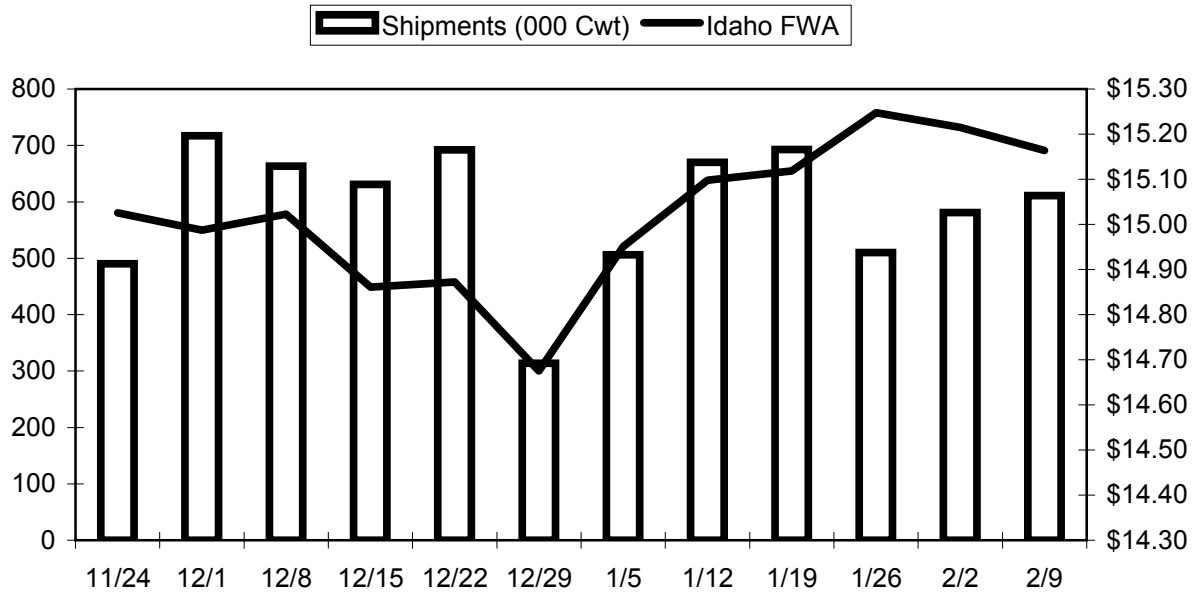


Fresh Russet Potato Market Report

Week Ending: 2/09/2008

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$15.16	-0.05	\$6.73	-0.03	\$22.50	-0.25	\$11.50	0.00
Colorado	\$14.76	0.00	\$8.98	0.00	\$21.00	0.00	\$12.50	0.00
Columbia Basin	\$14.31	-0.03	\$6.55	-0.02	\$18.50	0.00	\$10.50	0.00
Wisconsin	\$15.05	0.33	\$8.73	0.27	\$20.00	0.00	\$13.50	0.50



Market Commentary: Wisconsin shippers continue to move prices higher, in an effort to ration available supplies. Markets remain flat in other areas.

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.