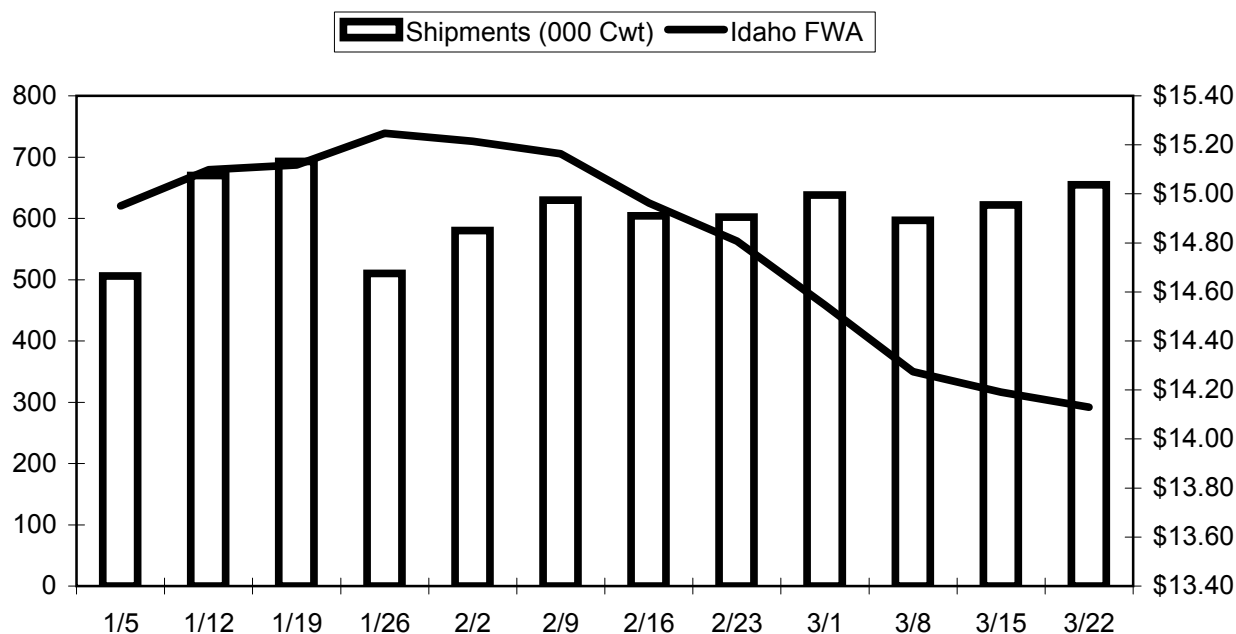


Fresh Russet Potato Market Report

Week Ending: 3/22/2008

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$14.13	-0.06	\$6.11	-0.04	\$23.00	0.00	\$9.50	0.00
Colorado	\$15.56	0.00	\$9.68	0.00	\$22.00	0.00	\$13.50	0.00
Columbia Basin	\$14.35	-0.01	\$6.58	-0.01	\$18.50	0.00	\$10.50	0.00
Wisconsin	\$15.28	0.06	\$8.92	0.04	\$21.00	0.00	\$13.50	0.00



Market Commentary: Shipping volumes increased ahead of the Easter holiday, but the extra volume came at the expense of prices in some areas.

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.