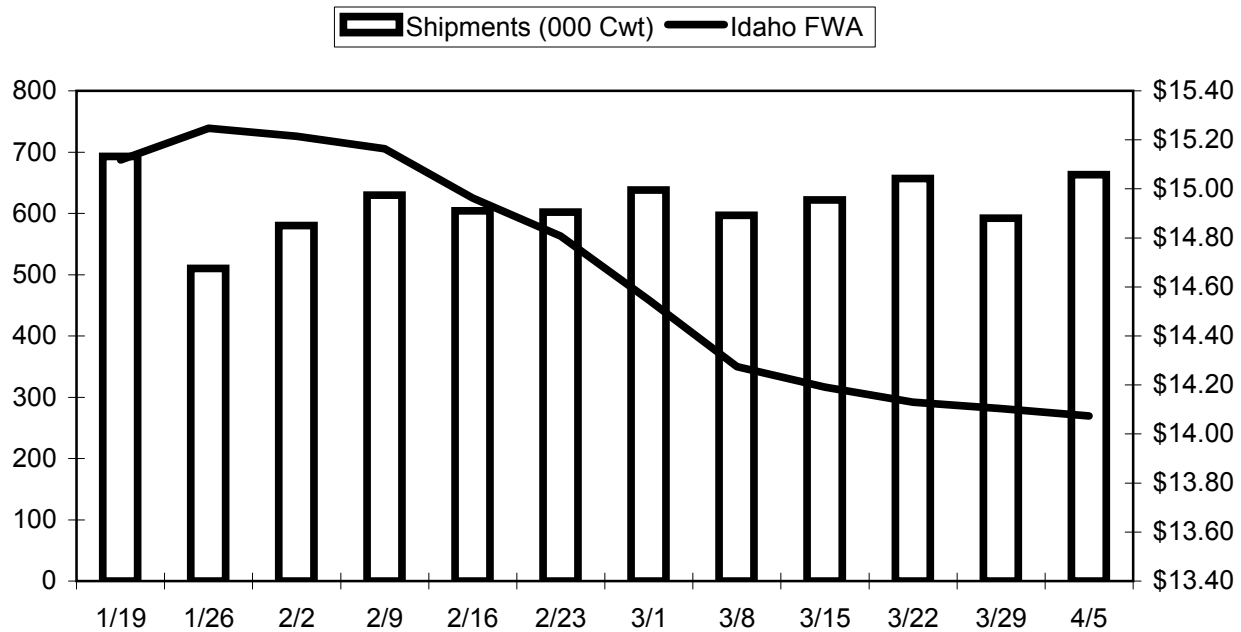


Fresh Russet Potato Market Report

Week Ending: 4/05/2008

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$14.07	-0.03	\$6.07	-0.02	\$23.00	0.00	\$9.50	0.00
Colorado	\$15.68	0.00	\$9.78	0.00	\$22.00	0.00	\$13.50	0.00
Columbia Basin	\$14.49	0.13	\$6.66	0.08	\$19.00	0.50	\$10.50	0.00
Wisconsin	\$15.61	0.33	\$9.18	0.26	\$21.00	0.00	\$14.00	0.50



Market Commentary: Idaho potato prices continued to erode slowly this week, while markets in the Columbia Basin and Wisconsin picked up.

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.