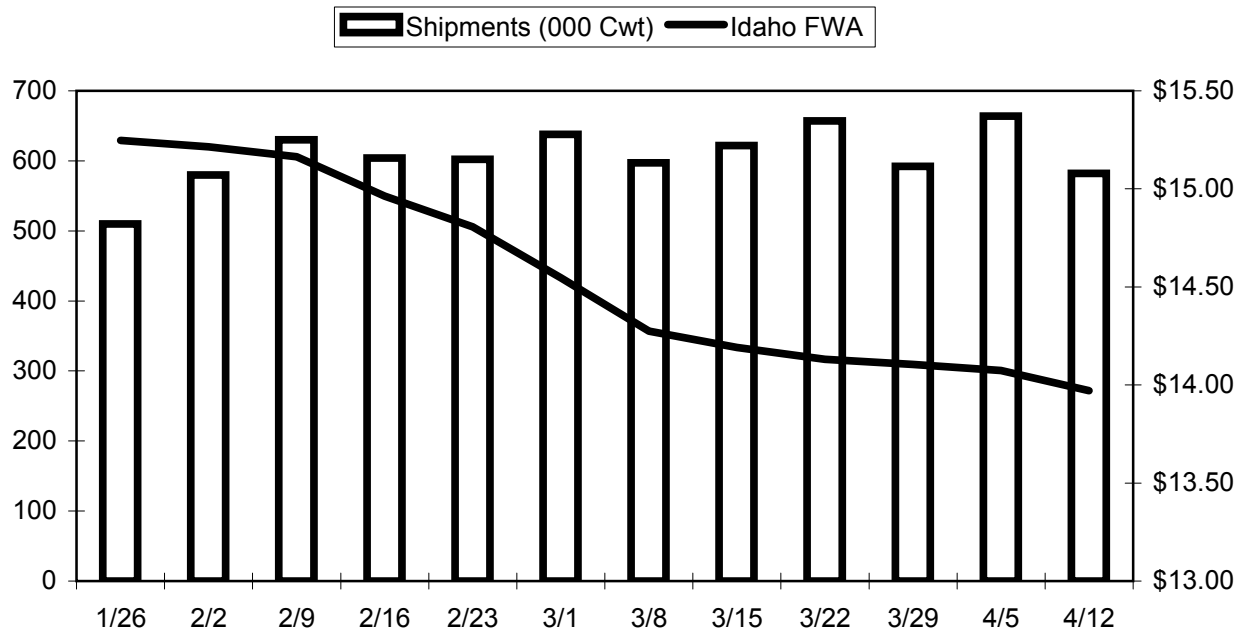


Fresh Russet Potato Market Report

Week Ending: 4/12/2008

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$13.97	-0.10	\$6.01	-0.06	\$23.00	0.00	\$9.25	-0.25
Colorado	\$15.67	-0.01	\$9.77	-0.01	\$22.00	0.00	\$13.50	0.00
Columbia Basin	\$14.76	0.27	\$6.83	0.17	\$20.00	1.00	\$10.50	0.00
Wisconsin	\$16.15	0.54	\$9.61	0.43	\$21.50	0.50	\$14.50	0.50



Market Commentary: Idaho consumer bag prices remain under pressure, while prices in the Columbia Basin and Wisconsin are strengthening.

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.