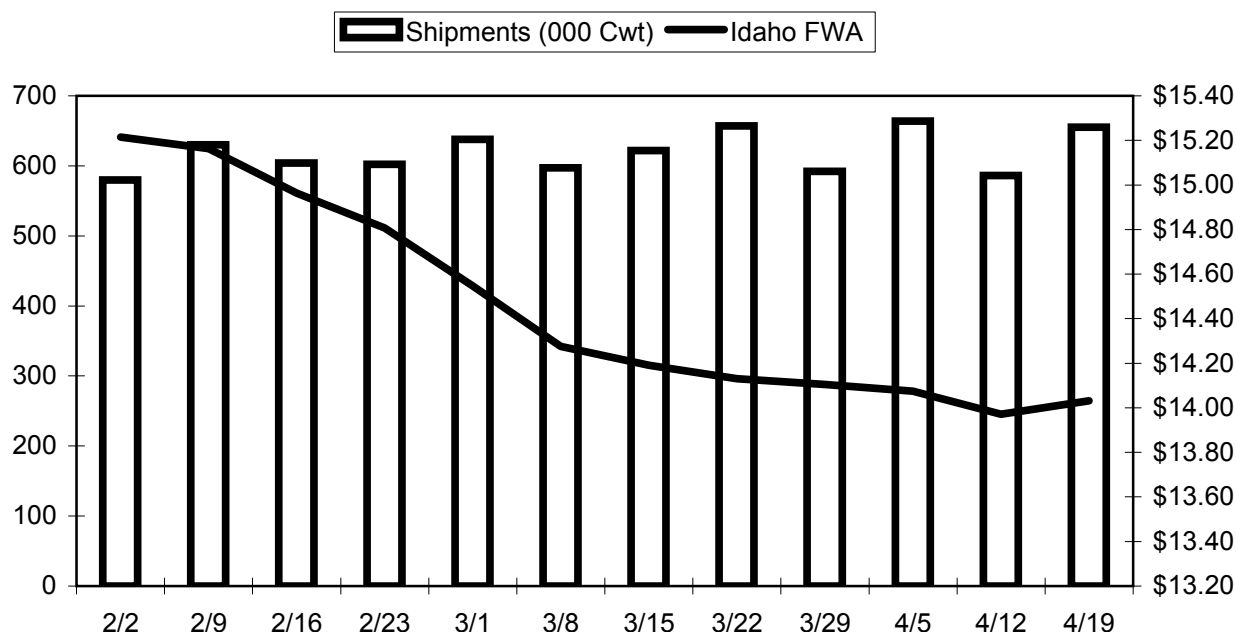


## Fresh Russet Potato Market Report

Week Ending: 4/18/2008

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$14.03	0.06	\$6.05	0.04	\$23.50	0.50	\$10.75	0.25
Colorado	\$15.67	0.00	\$9.77	0.00	\$22.00	0.00	\$13.50	0.00
Columbia Basin	\$15.21	0.45	\$7.11	0.28	\$21.00	1.00	\$10.50	0.00
Wisconsin	\$16.15	0.00	\$9.61	0.00	\$21.50	0.00	\$15.00	0.00



**Market Commentary: Reported prices for Idaho and Wisconsin consumer bags now reflect pricing for 10# Size A potatoes.**

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.