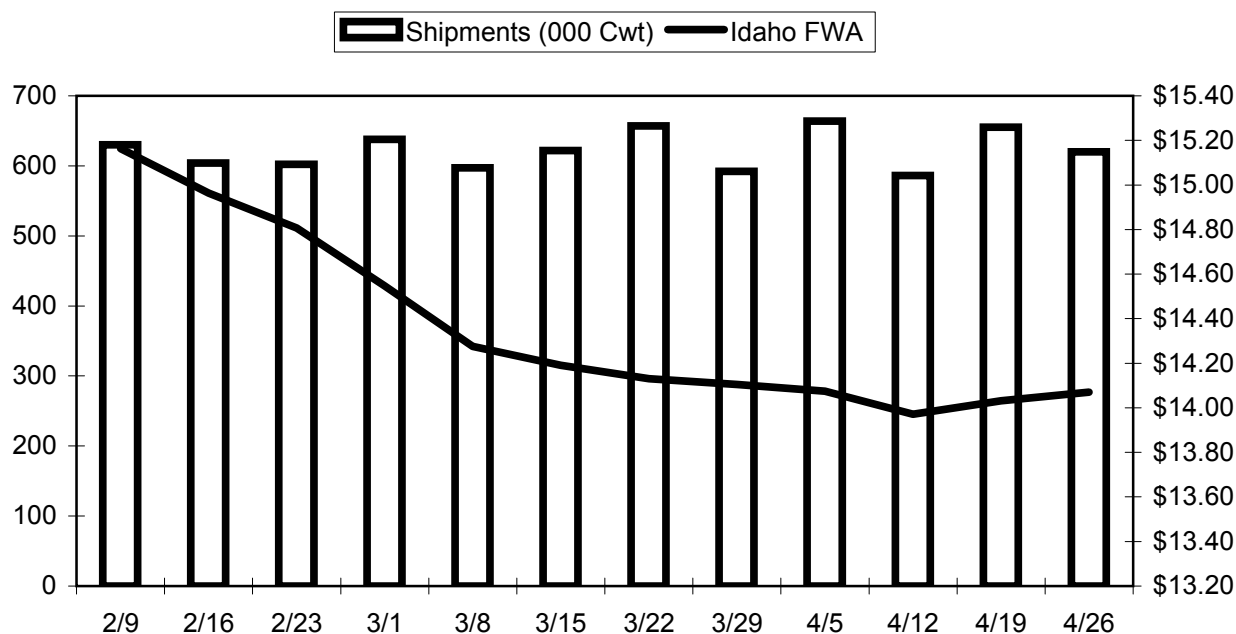


Fresh Russet Potato Market Report

Week Ending: 4/26/2008

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$14.07	0.04	\$6.07	0.02	\$23.50	0.00	\$10.75	0.00
Colorado	\$16.01	0.34	\$10.07	0.29	\$22.00	0.00	\$14.00	0.50
Columbia Basin	\$15.30	0.09	\$7.16	0.06	\$21.00	0.00	\$10.50	0.00
Wisconsin	\$16.21	0.06	\$9.66	0.05	\$22.00	0.50	\$15.00	0.00



Market Commentary: Idaho prices are stabilizing, at markets move up in other shipping areas.

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.