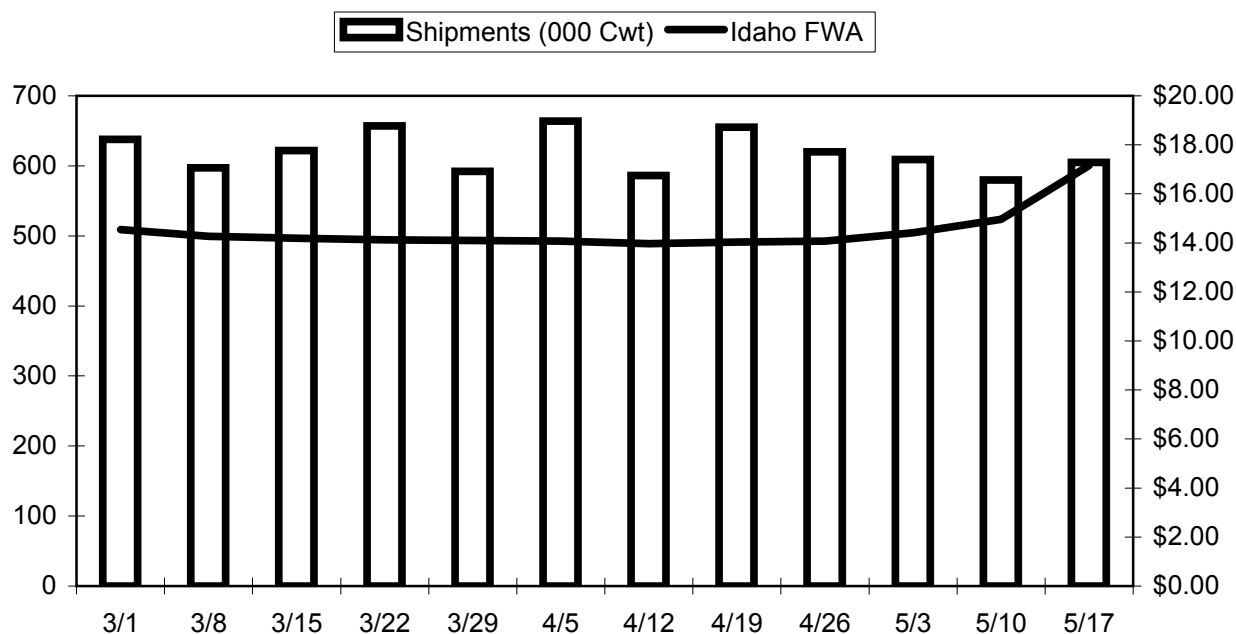


Fresh Russet Potato Market Report

Week Ending: 5/17/2008

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$17.15	2.19	\$7.92	1.31	\$28.00	2.50	\$14.00	2.50
Colorado	\$17.78	1.18	\$11.61	1.03	\$26.00	3.00	\$15.00	0.50
Columbia Basin	\$17.86	1.78	\$8.75	1.10	\$26.00	3.00	\$11.50	1.00
Wisconsin	\$17.67	1.26	\$10.83	1.01	\$24.75	2.25	\$16.25	1.25



Market Commentary: Russet prices moved sharply higher last week, as shippers realized that supplies would be short during the summer months.

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.