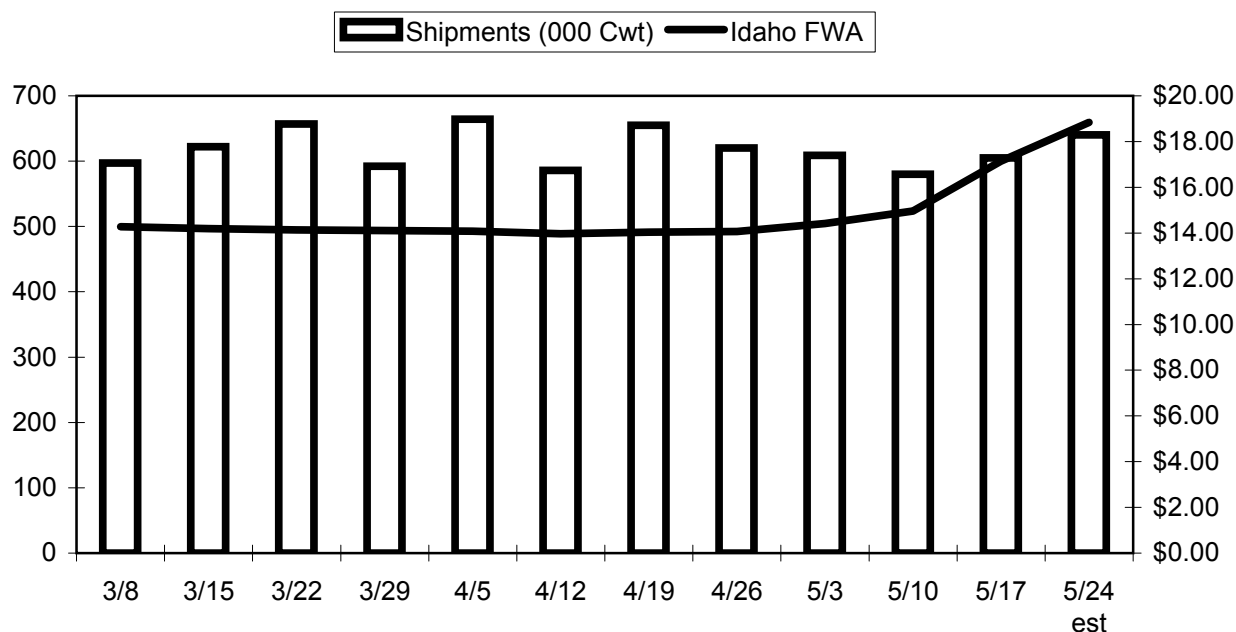


Fresh Russet Potato Market Report

Week Ending: 5/24/2008

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$18.84	1.69	\$8.93	1.01	\$31.00	3.00	\$14.50	0.50
Colorado	\$21.46	3.68	\$14.81	3.20	\$32.00	6.00	\$18.00	3.00
Columbia Basin	\$21.91	4.05	\$11.26	2.51	\$33.00	7.00	\$13.50	2.00
Wisconsin	\$19.01	1.34	\$11.90	1.08	\$30.00	5.25	\$17.25	1.00



Market Commentary: Colorado and the Columbia Basin shippers led the charge for higher prices last week. Remaining storage supplies are limited.

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.