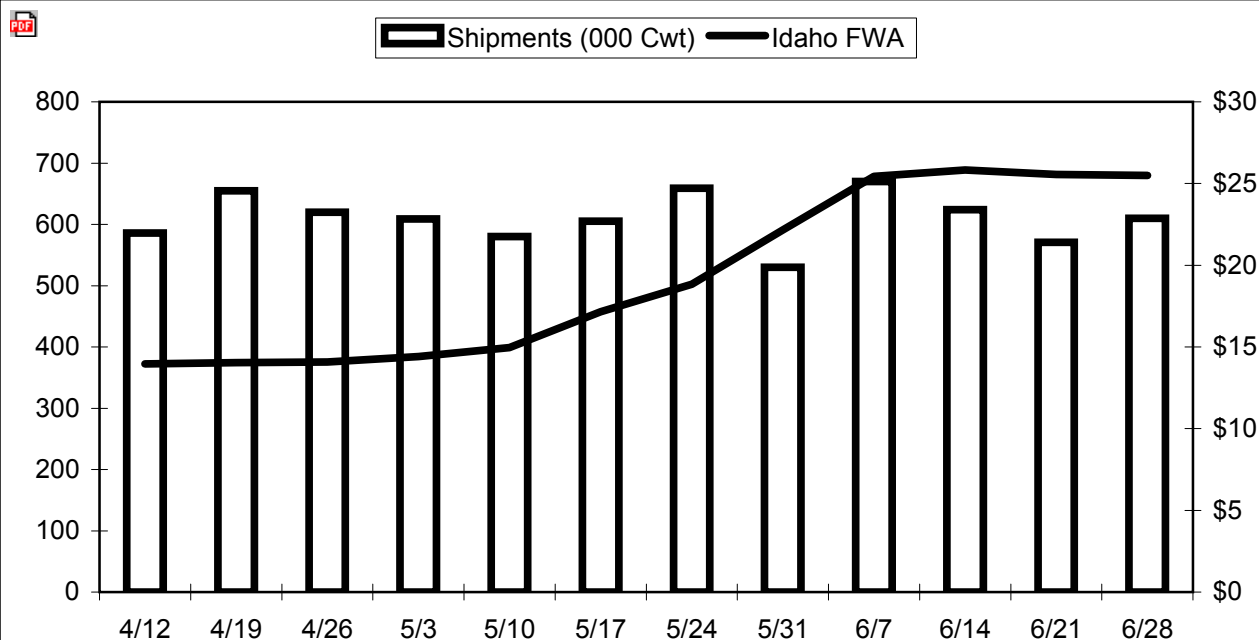


Fresh Russet Potato Market Report

Week Ending: 6/28/2008

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$25.49	-0.06	\$12.92	-0.04	\$43.00	0.00	\$16.75	0.00
Colorado	\$26.58	-0.64	\$19.26	-0.55	\$44.00	0.00	\$20.00	-1.00
Columbia Basin	\$27.33	-0.01	\$14.62	0.00	\$44.00	1.00	\$15.00	0.00
Wisconsin	\$28.31	-0.08	\$19.34	-0.07	\$43.00	-1.00	\$24.00	0.00



Market Commentary: Prices remained flat, or moved lower this week, though evidence shows that supplies will be extremely tight for 4-6 weeks.

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.