

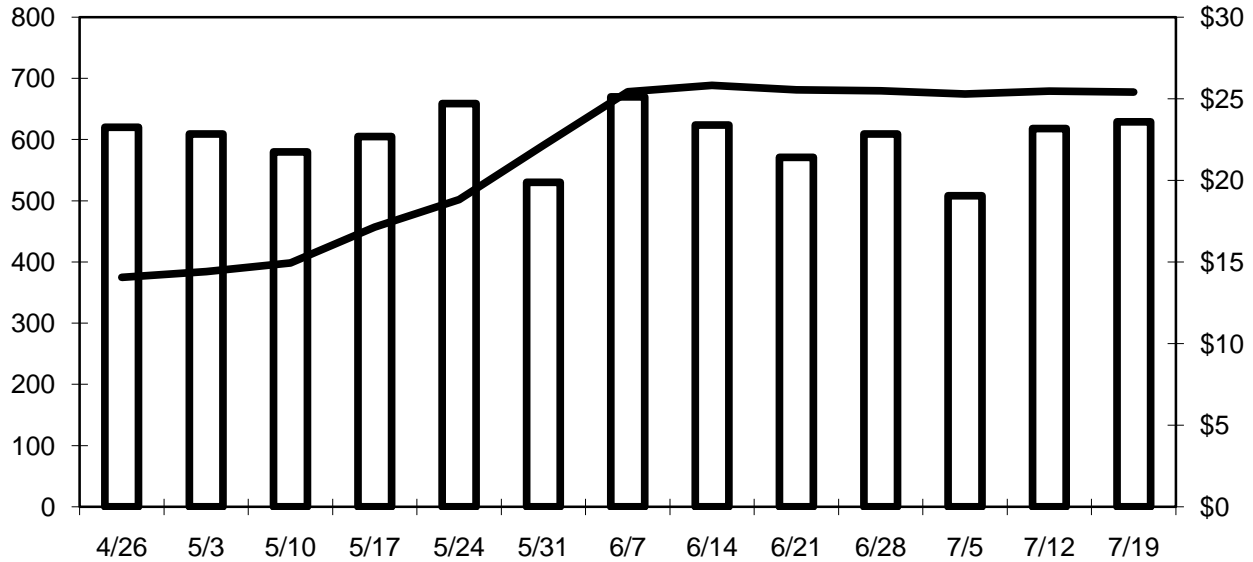
Fresh Russet Potato Market Report

Week Ending: 7/19/08

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$25.40	-0.08	\$12.87	-0.05	\$44.00	0.00	\$16.75	0.00
Colorado	\$26.78	0.00	\$19.44	0.00	\$45.00	0.00	\$20.00	0.00
Columbia Basin	\$26.65	0.00	\$14.20	0.00	\$41.00	0.00	\$15.00	0.00



 Shipments (000 Cwt)
 — Idaho FWA



Market Commentary: Market remained unchanged from last week as Washington and Colorado are finishing up.

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.