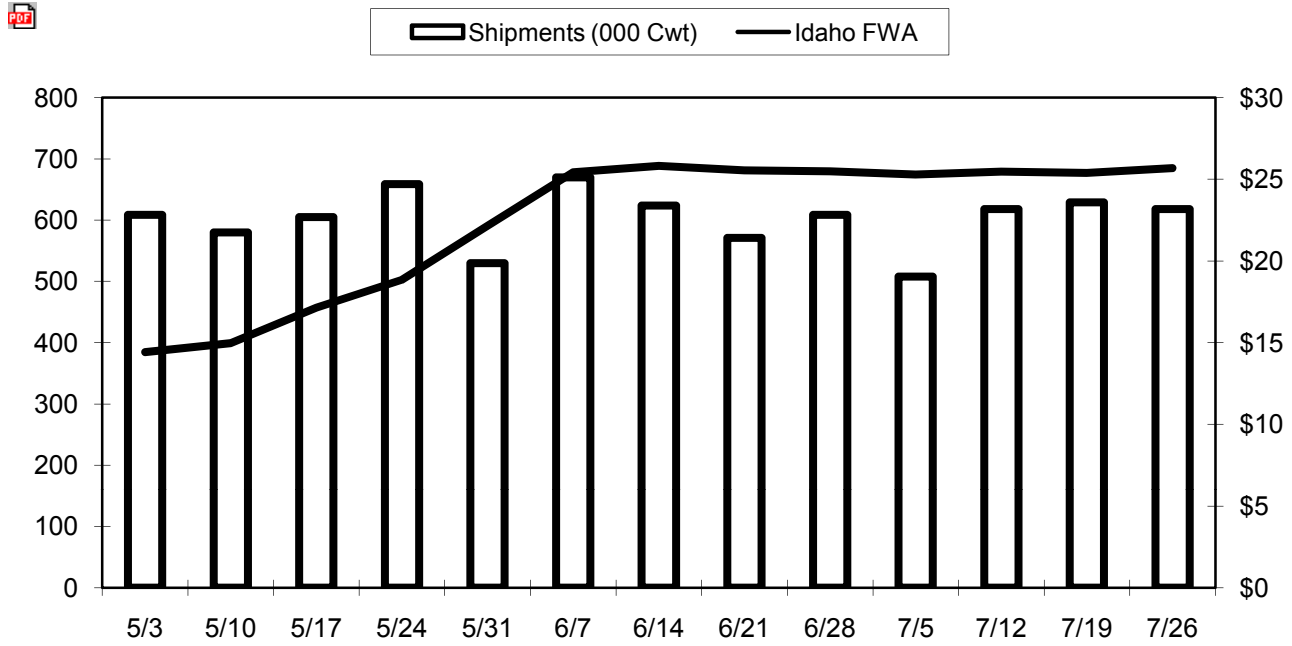


## Fresh Russet Potato Market Report

Week Ending: 7/26/08

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$25.69	0.29	\$13.04	0.18	\$44.00	0.00	\$17.50	0.75
Columbia Basin	\$27.12	0.48	\$14.49	0.30	\$41.00	0.00	\$15.50	0.50



**Market Commentary: Russet potato supplies continue to tighten, as some areas finish shipping early, and others are late to start.**

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.