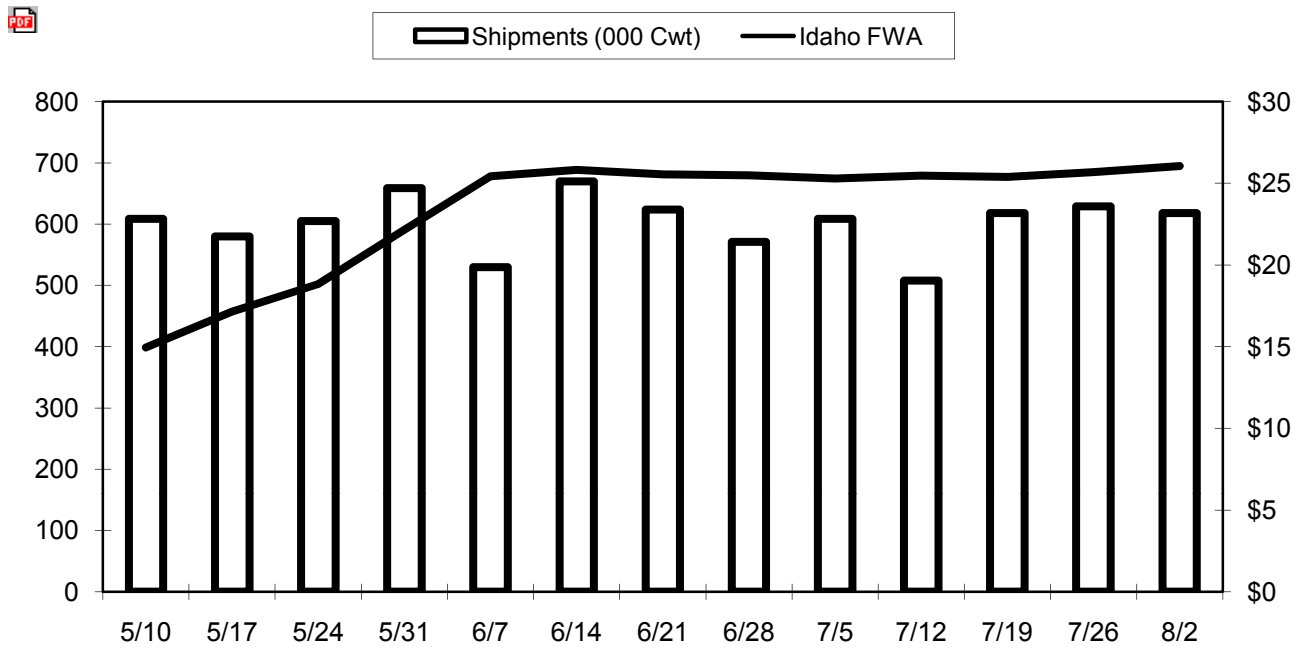


## Fresh Russet Potato Market Report

Week Ending: 8/2/08

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$26.06	0.37	\$13.27	0.22	\$44.00	0.00	\$18.00	0.50
Columbia Basin	\$27.31	0.19	\$14.61	0.12	\$42.00	1.00	\$15.50	0.00



**Market Commentary: New-crop Washington Potatoes are starting to come to market at substantial higher prices than storage potatoes reported here.**

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.