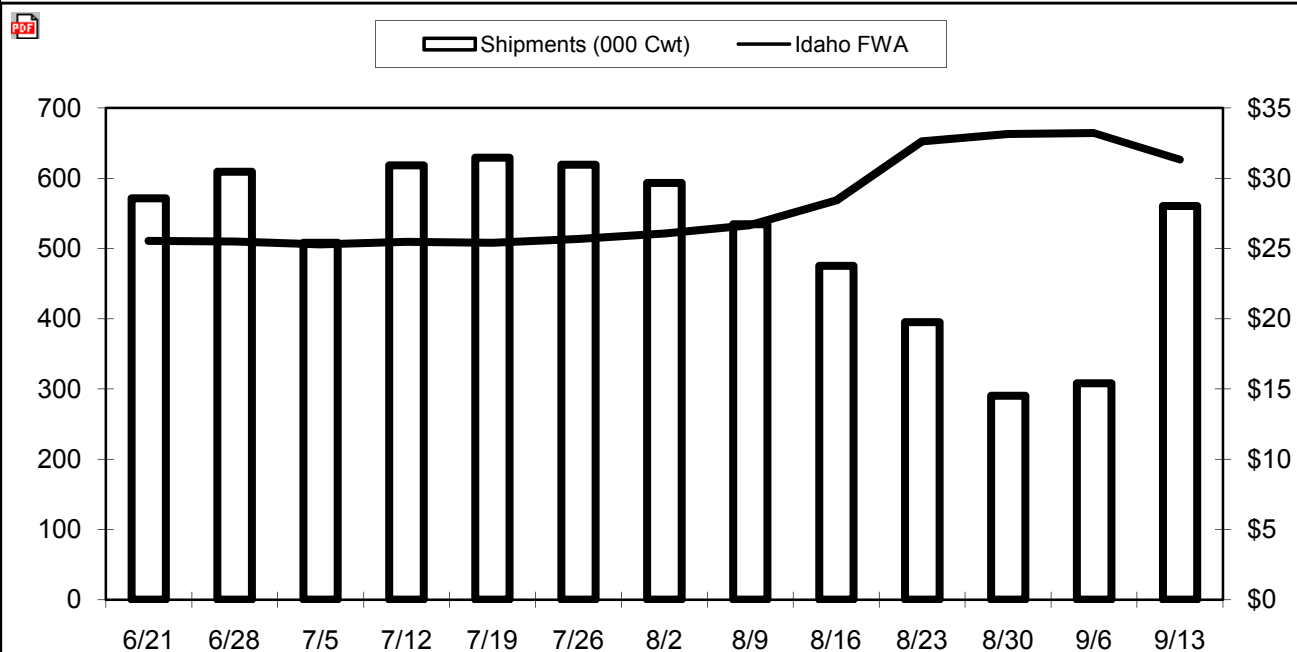


Fresh Russet Potato Market Report

Week Ending: 9/13/08

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Norkotah	\$31.32	-\$1.90	\$20.32	-\$1.42	\$44.00	-\$6.00	\$21.50	-\$0.75
Colorado	\$29.59	- NA -	\$21.90	- NA -	\$44.00	- NA -	\$24.00	- NA -
Columbia Basin	\$28.64	-\$1.12	\$15.93	-\$0.70	\$40.00	\$0.00	\$19.00	-\$2.00
Wisconsin	\$27.03	\$0.16	\$18.59	\$0.13	\$41.00	\$1.00	\$24.00	\$0.50



Market Commentary: Prices have retreated as harvest picks up. Wisconsin is trying to recapture some the previous week's decline.

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.