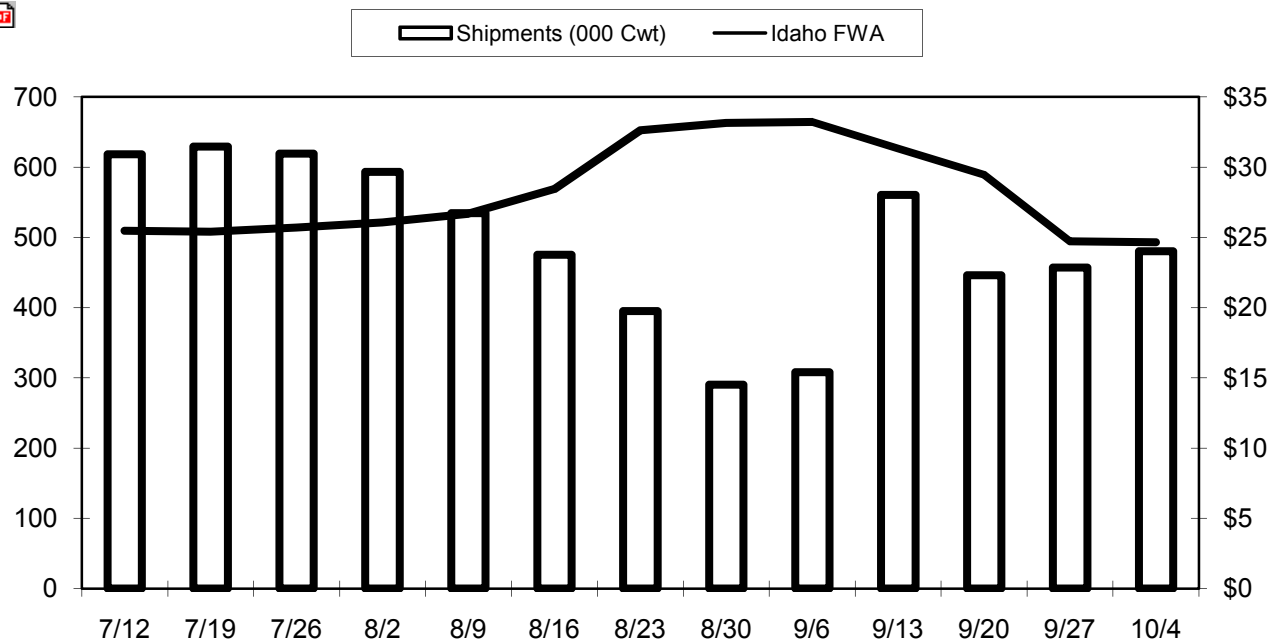


Fresh Russet Potato Market Report

Week Ending: 10/4/08

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$24.65	-NA-	\$13.06	-NA-	\$29.00	-NA-	\$22.25	-NA-
Idaho Norkotah	\$23.08	-\$1.63	\$14.14	-\$1.22	\$26.50	-\$1.50	\$22.25	-\$1.00
Colorado	\$25.84	\$0.15	\$18.63	\$0.13	\$32.00	\$0.00	\$24.00	\$0.00
Columbia Basin	\$24.30	-\$1.67	\$13.24	-\$1.04	\$33.00	-\$3.00	\$17.00	\$0.00
Wisconsin	\$24.05	-\$0.21	\$16.20	-\$0.17	\$33.00	-\$1.00	\$22.50	-\$1.00



Market Commentary: Potato markets remain under pressure in spite of low Idaho shipments for this time of the year.

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.