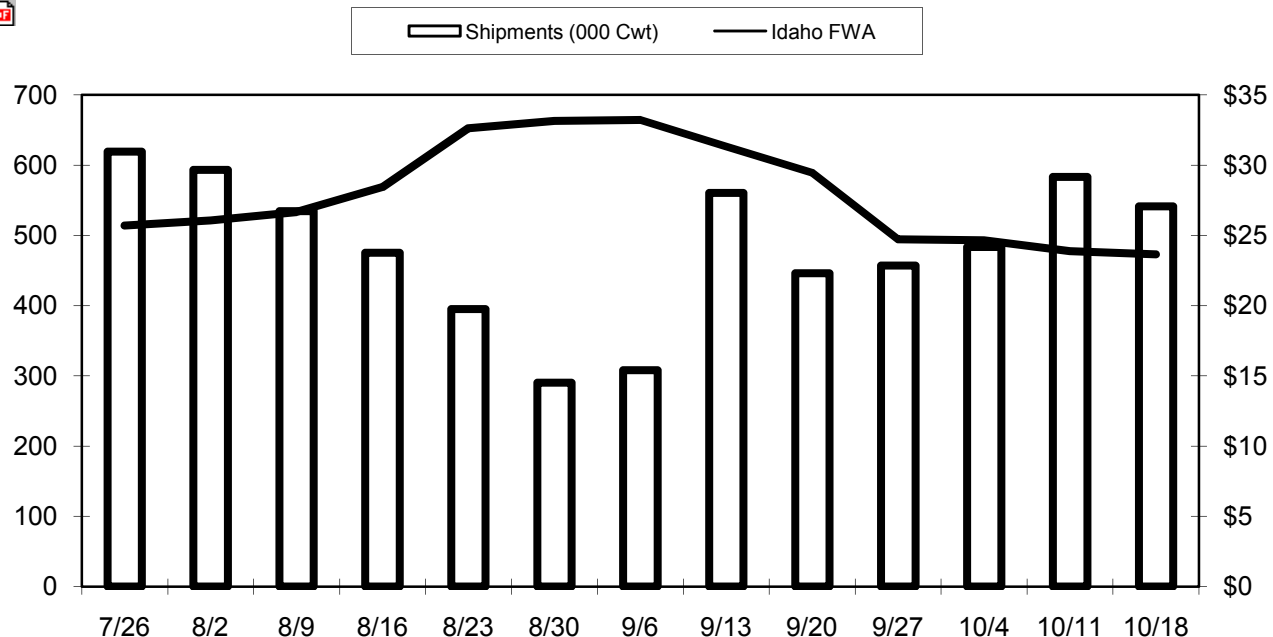


## Fresh Russet Potato Market Report

Week Ending: 10/18/08

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$23.65	-\$0.23	\$12.46	-\$0.14	\$28.00	\$0.00	\$22.75	\$1.25
Idaho Norkotah	\$23.10	\$0.59	\$14.16	\$0.44	\$26.00	\$0.00	\$22.75	\$1.25
Colorado	\$23.49	-\$0.44	\$16.59	-\$0.38	\$28.00	-\$1.00	\$22.00	\$0.00
Columbia Basin	\$23.02	\$0.24	\$12.45	\$0.15	\$31.00	\$0.00	\$16.00	\$1.00
Wisconsin	\$23.05	-\$0.58	\$15.40	-\$0.47	\$31.00	-\$1.00	\$21.50	-\$1.00



**Market Commentary: Prices are showing signs of stabilization as the harvest winds down.**

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.