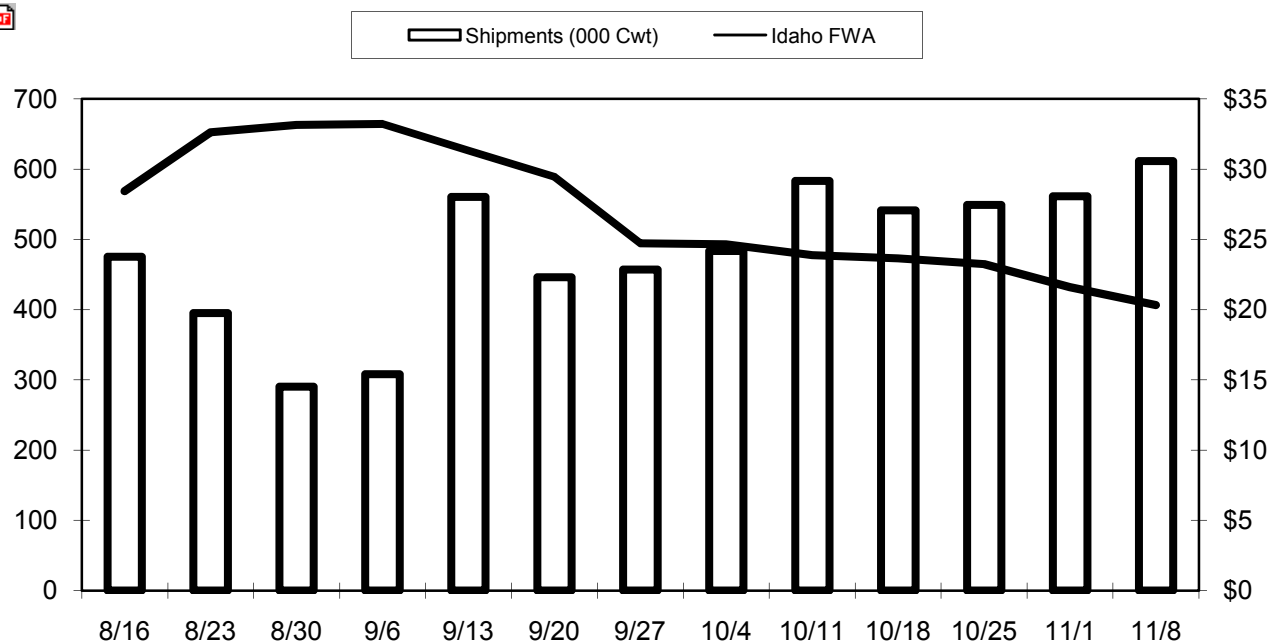


## Fresh Russet Potato Market Report

Week Ending: 11/8/08

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$20.32	-\$1.27	\$10.46	-\$0.76	\$26.00	-\$1.00	\$17.25	-\$1.75
Idaho Norkotah	\$18.32	-\$2.02	\$10.57	-\$1.51	\$22.00	-\$2.50	\$17.25	-\$1.75
Colorado	\$22.20	-\$1.49	\$15.47	-\$1.30	\$26.00	-\$2.00	\$20.50	-\$1.50
Columbia Basin	\$22.29	\$0.40	\$12.00	\$0.25	\$30.00	\$0.00	\$16.00	\$1.00
Wisconsin	\$21.89	-\$0.88	\$14.48	-\$0.70	\$27.50	-\$2.50	\$21.00	-\$0.50



**Market Commentary: Markets continue to decline as shippers wait for Thanksgiving business. Idaho's potato crop is down 11.7%.**

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.