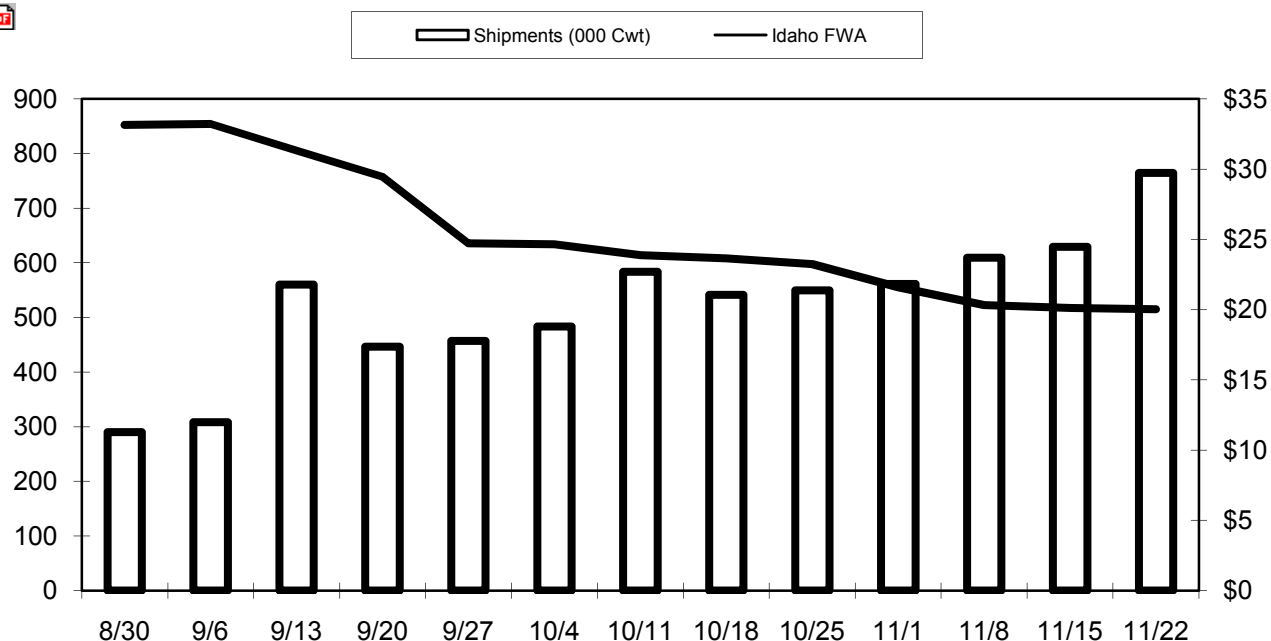


## Fresh Russet Potato Market Report

Week Ending: 11/22/08

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$20.03	-\$0.09	\$10.28	-\$0.06	\$25.00	\$0.00	\$17.50	\$0.00
Idaho Norkotah	\$18.82	\$0.06	\$10.95	\$0.04	\$22.00	\$0.00	\$17.50	\$0.00
Colorado	\$20.65	-\$0.76	\$14.11	-\$0.66	\$24.00	-\$2.00	\$19.00	-\$0.50
Columbia Basin	\$21.60	-\$0.24	\$11.57	-\$0.15	\$28.00	-\$1.00	\$16.00	\$0.00
Wisconsin	\$21.91	\$0.10	\$14.49	\$0.08	\$26.50	-\$1.00	\$22.50	\$1.50



**Market Commentary: Heavy pre-Thanksgiving movement has put pressure on carton prices in some areas.**

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.