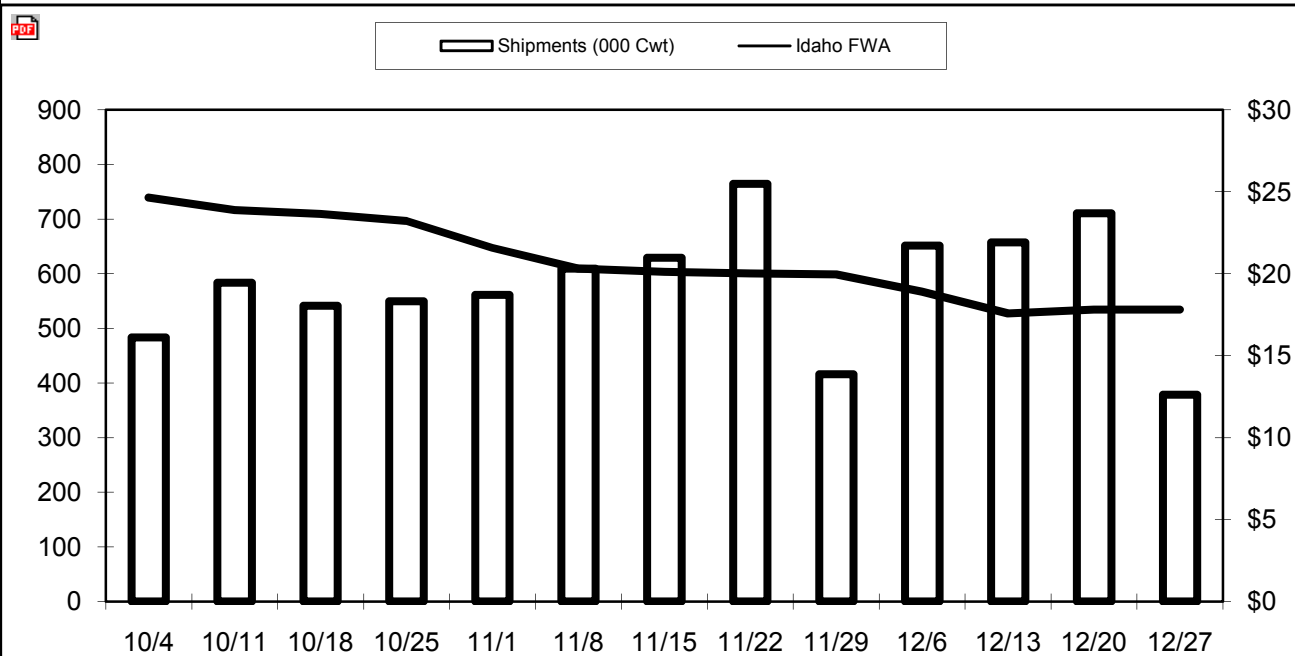


Fresh Russet Potato Market Report

Week Ending: 12/27/2008

State	FWA	Chg	GRI	Chg	70ct	Chg	10# Film	Chg
Idaho Burbank	\$17.81	\$0.00	\$8.95	\$0.00	\$22.00	\$0.00	\$16.00	\$0.00
Idaho Norkotah	\$17.30	\$0.00	\$9.81	\$0.00	\$20.00	\$0.00	\$16.00	\$0.00
Colorado	\$19.66	-\$0.04	\$13.26	-\$0.03	\$22.00	\$0.00	\$18.50	\$0.00
Columbia Basin	\$20.51	\$0.54	\$10.89	\$0.34	\$27.00	\$2.00	\$15.00	\$0.00
Klamath Basin	\$20.76	\$0.00	\$11.63	\$0.00	\$27.00	\$0.00	\$15.50	\$0.00
Wisconsin	\$20.58	\$0.34	\$13.43	\$0.27	\$24.50	\$1.00	\$20.00	\$0.00



Market Commentary: Idaho prices stayed flat, in holiday-limited trading. Packers in the Columbia Basin and Wisconsin managed to raise prices on Russet cartons.

Sources: North American Potato Market News and USDA Agricultural Marketing Service.

Notes: Prices are Friday mostly quotes. All prices are in \$/per cwt. FWA is a weighted average of shipping point prices for common packs in each area. Weights differ by area. GRI is the Grower Returns Index for each individual area, on a delivered to packing shed basis. Idaho GRIs are based on a 60% packout for Burbanks and a 75% packout for Norkotahs.