

UNITED POTATO GROWERS OF IDAHO
Russett Norkotah

GROWER RETURN INDEX FOR WEEK OF **02/16/10**

2009-2010

Growers must manage daily supply to not over supply daily/weekly demand.

| | NORKOTAH ACTUAL | RECOMMENDED |
|------------|----------------------------|--------------------|
| | 02/16/10 | 2/16/10 |
| 40 count | 4.50 | 4.50 |
| 50 count | 4.50 | 4.50 |
| 60 count | 4.50 | 4.50 |
| 70 count | 4.25 | 4.50 |
| 80 count | 4.25 | 4.50 |
| 90 count | 4.25 | 4.50 |
| 100 count | 4.25 | 4.50 |
| Poly 10 NA | 3.00 | 3.25 |
| Mesh 10 NA | 3.50 | 3.75 |
| Poly 5 NA | 3.75 | 4.00 |
| Mesh 5 NA | 4.25 | 4.50 |
| 6 OZ 2 | 3.00 | 3.50 |
| 10 OZ 2 | 4.00 | 4.50 |

Weighted Avg **7.53**

8.05

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[MARKET NEWS RETAIL REPORT\(NEW\)](#)

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[MARKET NEWS SHIPMENTS](#)

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PAGE 3

Open Washed Process Grade

| | | |
|-------------------------------|--------|----------------|
| | HIGH | \$ 4.50 |
| Contract Washed Process Grade | LOW | \$ 3.75 |
| | MOSTLY | \$ 3.75 |

Dry Eliminators for Dehydration

None to Report

Field Run Dehydrators-Fryers

| Estimated Return Per Cwt at Current Norkotah advisory prices | | | | | | |
|--------------------------------------------------------------|-------------------|---------|---------|---------|---------|---------|
| % ONES ↓ | % ONES IN CARTONS | | | | | |
| | 55% | 50% | 45% | 40% | 35% | 30% |
| 80% | \$ 1.95 | \$ 1.86 | \$ 1.76 | \$ 1.67 | \$ 1.58 | \$ 1.48 |
| 75% | \$ 1.90 | \$ 1.82 | \$ 1.73 | \$ 1.64 | \$ 1.55 | \$ 1.46 |
| 70% | \$ 1.85 | \$ 1.77 | \$ 1.69 | \$ 1.61 | \$ 1.53 | \$ 1.44 |
| 65% | \$ 1.81 | \$ 1.73 | \$ 1.65 | \$ 1.58 | \$ 1.50 | \$ 1.42 |
| 60% | \$ 1.76 | \$ 1.69 | \$ 1.62 | \$ 1.55 | \$ 1.48 | \$ 1.41 |
| 55% | \$ 1.71 | \$ 1.64 | \$ 1.58 | \$ 1.52 | \$ 1.45 | \$ 1.39 |
| 50% | \$ 1.66 | \$ 1.60 | \$ 1.54 | \$ 1.48 | \$ 1.43 | \$ 1.37 |
| 45% | \$ 1.61 | \$ 1.56 | \$ 1.51 | \$ 1.45 | \$ 1.40 | \$ 1.35 |
| 40% | \$ 1.56 | \$ 1.52 | \$ 1.47 | \$ 1.42 | \$ 1.38 | \$ 1.33 |
| 35% | \$ 1.51 | \$ 1.47 | \$ 1.43 | \$ 1.39 | \$ 1.35 | \$ 1.31 |
| 30% | \$ 1.47 | \$ 1.43 | \$ 1.40 | \$ 1.36 | \$ 1.32 | \$ 1.29 |

Notice

***** These numbers are strictly for the purpose of establishing an **estimated** return and do vary from shed to shed.

***** For details on the variables used in the matrix e-mail marketing@unitedpotato.com

**Returns in yellow grid are based on advisory price for closest week denoted in y
Your returns may be less if price advisory is not being met by your respective sales organization**

RECOMMENDED UP CHARGE FOR 5-9 AND SIZE A CONSUMERS

5-9 \$ 1.50 PER UNIT

SIZE A \$ 0.75 PER UNIT

Container add-on costs ie. Carton balers add .40 per bale; pallet charges .15 per case/bale