

UNITED POTATO GROWERS OF IDAHO
Russett Norkotah

GROWER RETURN INDEX FOR WEEK OF **04/27/10**

2009-2010

Growers must manage daily supply to not over supply daily/weekly demand.

| | NORKOTAH ACTUAL | RECOMMENDED |
|------------|----------------------------|--------------------|
| | 04/27/10 | 4/27/10 |
| 40 count | 9.00 | 9.00 |
| 50 count | 9.00 | 9.00 |
| 60 count | 9.00 | 9.00 |
| 70 count | 9.00 | 9.00 |
| 80 count | 6.50 | 6.50 |
| 90 count | 5.00 | 5.00 |
| 100 count | 4.50 | 4.50 |
| Poly 10 NA | 3.00 | 3.00 |
| Mesh 10 NA | 3.50 | 3.50 |
| Poly 5 NA | 3.75 | 3.75 |
| Mesh 5 NA | 4.25 | 4.25 |
| 6 OZ 2 | 2.75 | 3.00 |
| 10 OZ 2 | 3.75 | 4.00 |

Weighted Avg **9.45**

9.53

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Open Washed Process Grade

| | | |
|-------------------------------|--------|----------------|
| | HIGH | \$ 4.50 |
| Contract Washed Process Grade | LOW | \$ 3.75 |
| | MOSTLY | \$ 3.75 |

Dry Eliminators for Dehydration

None to Report

Field Run Dehydrators-Fryers

| Estimated Return Per Cwt at Current Norkotah advisory prices | | | | | | |
|--|-------------------|---------|---------|---------|---------|---------|
| % ONES ↓ | % ONES IN CARTONS | | | | | |
| | 55% | 50% | 45% | 40% | 35% | 30% |
| 80% | \$ 3.68 | \$ 3.47 | \$ 3.26 | \$ 3.05 | \$ 2.84 | \$ 2.63 |
| 75% | \$ 3.53 | \$ 3.33 | \$ 3.14 | \$ 2.94 | \$ 2.74 | \$ 2.55 |
| 70% | \$ 3.38 | \$ 3.20 | \$ 3.01 | \$ 2.83 | \$ 2.65 | \$ 2.47 |
| 65% | \$ 3.23 | \$ 3.06 | \$ 2.89 | \$ 2.72 | \$ 2.55 | \$ 2.38 |
| 60% | \$ 3.09 | \$ 2.93 | \$ 2.77 | \$ 2.61 | \$ 2.46 | \$ 2.30 |
| 55% | \$ 2.94 | \$ 2.79 | \$ 2.65 | \$ 2.51 | \$ 2.36 | \$ 2.22 |
| 50% | \$ 2.79 | \$ 2.66 | \$ 2.53 | \$ 2.40 | \$ 2.27 | \$ 2.13 |
| 45% | \$ 2.64 | \$ 2.52 | \$ 2.41 | \$ 2.29 | \$ 2.17 | \$ 2.05 |
| 40% | \$ 2.49 | \$ 2.39 | \$ 2.28 | \$ 2.18 | \$ 2.07 | \$ 1.97 |
| 35% | \$ 2.35 | \$ 2.25 | \$ 2.16 | \$ 2.07 | \$ 1.98 | \$ 1.89 |
| 30% | \$ 2.20 | \$ 2.12 | \$ 2.04 | \$ 1.96 | \$ 1.88 | \$ 1.80 |

Notice

***** These numbers are strictly for the purpose of establishing an **estimated** return and do vary from shed to shed.

***** For details on the variables used in the matrix e-mail marketing@unitedpotato.com

**Returns in yellow grid are based on advisory price for closest week denoted in y
Your returns may be less if price advisory is not being met by your respective sales organization**

RECOMMENDED UP CHARGE FOR 5-9 AND SIZE A CONSUMERS

5-9 \$ 1.50 PER UNIT

SIZE A \$ 0.75 PER UNIT

Container add-on costs ie. Carton balers add .40 per bale; pallet charges .15 per case/bale