

UNITED POTATO GROWERS OF IDAHO
Russett Norkotah

GROWER RETURN INDEX FOR WEEK OF **08/24/10**

2010-2011

Growers must manage daily supply to not over supply daily/weekly demand.

	NORKOTAH ACTUAL	RECOMMENDED
	08/24/10	8/24/10
40 count	16.00	16.00
50 count	16.00	16.00
60 count	16.00	16.00
70 count	16.00	16.00
80 count	14.00	14.00
90 count	11.00	12.00
100 count	10.00	11.00
Poly 10 NA	5.00	6.50
Mesh 10 NA	5.50	7.00
Poly 5 NA	5.75	7.25
Mesh 5 NA	6.25	7.75
6 OZ 2	11.00	11.00
10 OZ 2	13.00	13.00
Weighted Avg	18.86	20.57

MARKET NEWS MOSTLY

[CLICK HERE TO GO TO MARKET NEWS MOSTLY](#)

MARKET NEWS RETAIL REPORT(NEW)

[CLICK HERE TO GO TO RETAIL REPORT](#)

MARKET NEWS SHIPMENTS

[CLICK HERE TO GO TO MARKET NEWS SHIPMENTS](#)

PAGE 3

Open Washed Process Grade

	HIGH	\$ 4.50
Contract Washed Process Grade	LOW	\$ 3.75
	MOSTLY	\$ 3.75

Dry Eliminators for Dehydration

None to Report

Field Run Dehydrators-Fryers

Estimated Return Per Cwt at Current Norkotah advisory prices						
% ONES ↓	% ONES IN CARTONS					
	55%	50%	45%	40%	35%	30%
80%	\$ 11.90	\$ 11.33	\$ 10.76	\$ 10.19	\$ 9.61	\$ 9.04
75%	\$ 11.30	\$ 10.77	\$ 10.23	\$ 9.70	\$ 9.16	\$ 8.63
70%	\$ 10.70	\$ 10.20	\$ 9.71	\$ 9.21	\$ 8.71	\$ 8.21
65%	\$ 10.11	\$ 9.64	\$ 9.18	\$ 8.72	\$ 8.25	\$ 7.79
60%	\$ 9.51	\$ 9.08	\$ 8.66	\$ 8.23	\$ 7.80	\$ 7.37
55%	\$ 8.92	\$ 8.52	\$ 8.13	\$ 7.74	\$ 7.35	\$ 6.96
50%	\$ 8.32	\$ 7.96	\$ 7.61	\$ 7.25	\$ 6.89	\$ 6.54
45%	\$ 7.72	\$ 7.40	\$ 7.08	\$ 6.76	\$ 6.44	\$ 6.12
40%	\$ 7.13	\$ 6.84	\$ 6.56	\$ 6.27	\$ 5.99	\$ 5.70
35%	\$ 6.53	\$ 6.28	\$ 6.03	\$ 5.78	\$ 5.53	\$ 5.28
30%	\$ 5.94	\$ 5.72	\$ 5.51	\$ 5.29	\$ 5.08	\$ 4.87

Notice

***** These numbers are strictly for the purpose of establishing an **estimated** return and do vary from shed to shed.

***** For details on the variables used in the matrix e-mail marketing@unitedpotato.com

Returns in yellow grid are based on advisory price for closest week denoted in y
Your returns may be less if price advisory is not being met by your respective sales organization

RECOMMENDED UP CHARGE FOR 5-9 AND SIZE A CONSUMERS

5-9 \$ 1.50 PER UNIT

SIZE A \$ 0.75 PER UNIT

Container add-on costs ie. Carton balers add .40 per bale; pallet charges .15 per case/bale